

Kyle Contino.

Associate Creative Director

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631-338-8508

Bio A leader of user-centric design and strategy for consumer and enterprise products, covering diverse creative services and cross-industry campaigns for Fortune 100 and startup companies including unique experience with mixed reality AR/VR and voice interfaces.

Skills Proficient in end-to-end digital experiences from concept, user research, production, user testing, to development QA. I have a strong foundation in critical thinking and visual chops including past experience in brand identity, marketing concepts, illustration, print/apparel.
Figma, Sketch, Adobe Creative Suite, Principle, HTML, CSS, Paper/Pencil

Employment **Associate Creative Director, argodesign** 2018 - present
Global design agency founded by former Chief Creative Officer of frogdesign. Worked with Meta, Magic Leap, Southwest Airlines, United Rentals and others to create world-class digital experiences such as a complete mixed reality operating system and development tools, and creating a repeatable innovation process for a fortune

UX/UI Designer, Pushstart Creative 2013 - 2018
Austin, TX based industrial design firm. Worked alongside PepsiCo, Dell, GE Appliances, as well as tech startups to create digital experiences for physical products such as in-wall digital soda fountains, mobile AR driven robots, and community-connected interactive kitchen islands.

Interactive Designer, Tribal Brands 2013 - 2011
San Mateo, CA based agency creating on-site activations, mobile apps, and web design for large-scale campaigns and public events centered around musicians and philanthropy for Verizon, Shell, UNICEF, and United Nations.

Formal Studies **The Art Institute of California, Orange County** 2008
Bachelor of Science Degree in Visual Communication