

# Kyle Contino.

Associate Creative Director

kylecontino.com  
kcontino@gmail.com  
631-338-8508

---

**Bio** A leader of user-centric design and strategy for consumer and enterprise products, covering diverse creative services and cross-industry campaigns for Fortune 100 and startup companies including unique experience with mixed reality AR/VR and voice interfaces.

**Skills** Proficient in end-to-end digital experiences from concept, user research, production, user testing, to development QA. I have a strong foundation in critical thinking and visual chops including past experience in brand identity, marketing concepts, illustration, print/apparel.  
Figma, Sketch, Adobe Creative Suite, Principle, HTML, CSS, Paper/Pencil

**Employment** **Associate Creative Director, argodesign** **2018 - present**  
Global design agency founded by former Chief Creative Officer of frogdesign. Worked with Meta, Magic Leap, Southwest Airlines, United Rentals and others to create world-class digital experiences such as a complete mixed reality operating system and development tools, and creating a repeatable innovation process for a fortune

**UX/UI Designer, Pushstart Creative** **2013 - 2018**  
Austin, TX based industrial design firm. Worked alongside PepsiCo, Dell, GE Appliances, as well as tech startups to create digital experiences for physical products such as in-wall digital soda fountains, mobile AR driven robots, and community-connected interactive kitchen islands.

**Interactive Designer, Tribal Brands** **2013 - 2011**  
San Mateo, CA based agency creating on-site activations, mobile apps, and web design for large-scale campaigns and public events centered around musicians and philanthropy for Verizon, Shell, UNICEF, and United Nations.

**Formal Studies** **The Art Institute of California, Orange County** **2008**  
Bachelor of Science Degree in Visual Communication